



### **Charlie Taylor**

3 Times Scottish Hairdresser of the Year  
British Hairdressing Hall of Fame Member

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### **Details of future Charlie Taylor Client Loyalty Card ideas.....**

‘Recommend a friend who is not already a client and receive 200 bonus points when your friend completes their appointment’

‘Double points on all Charlie Taylor colouring Services’

‘100 bonus points on all Treatments carried out in Salon’

‘Double points on our chosen Charlie Taylor Product of the Month’

‘Bonus points on selected services throughout the year’

*Charlie*



## **The Charlie Taylor Client Loyalty Card**



## CLIENT LOYALTY CARD TERMS AND CONDITIONS

- The Client Loyalty Card is valid at the issuing salon only.
- To collect points for a transaction your Client Loyalty Card must be presented at the time of purchase.
- Redemption of points cannot be used in conjunction with any other offer, concession or voucher unless otherwise stated.
- The Client Loyalty Card is non transferable and only one Client Loyalty Card is permitted per client.
- By registering your details for a Client Loyalty Card you are opting in under the terms of the Data Protection Act thus allowing us to hold your hold information. This information will be held securely. We will not pass to any other third parties however, it may be used for marketing purposes in relation to offers from Charlie Taylor Hair Design Limited.
- The Client Loyalty Card remains the property of the issuer, which reserves the right at any time without notice to:
  - 1) terminate the scheme
  - 2) decline to issue Client Loyalty Cards
  - 3) on reasonable grounds withdraw or cancel the Client Loyalty Card and the points collected, or amend or alter the terms of the scheme. Reasonable grounds include but are not limited to any abuse or attempted abuse of the scheme, use of the Loyalty Card in breach of these terms and conditions or any reasonable suspicion of dishonesty on the part of a Loyalty Card holder.
- The Client Loyalty Card has no monetary value and is therefore non-refundable and non-exchangeable.

## THE CHARLIE TAYLOR CLIENT LOYALTY CARD IS OUR WAY OF SAYING - THANK YOU!

Our exclusive Client Loyalty Card is designed for those with a true passion for Charlie Taylor. It is not a store card or credit card but our way of showing our appreciation for your custom by rewarding you every time you spend.



### How do I Collect Points?

You can collect points every time you spend at Charlie Taylor.

For each £1.00 you spend you will be rewarded one point and each point equates to one pence. On occasion there may be promotions offering double or triple points. These will be applied automatically.

As a special 'thank you' to all our clients you will automatically receive 100 Bonus Points when joining .

### How do I Redeem my Points?

Simply tell our Receptionist you wish to redeem your points and they will automatically be deducted from your account. The minimum points for redemption is 250.

## THE CHARLIE TAYLOR CLIENT LOYALTY CARD APPLICATION FORM

SIMPLY COMPLETE THE INFORMATION  
BELOW: (Please Print Clearly)

NAME .....

ADDRESS .....

.....

.....

.....

TELEPHONE NUMBER .....

MOBILE NUMBER .....

EMAIL ADDRESS.....

WE WOULD LIKE TO REASSURE YOU THAT  
YOUR DETAILS ARE SAFE WITH US AND WILL  
NEVER BE REALEASED TO COMPANIES  
OUTSIDE OF THE CHARLIE TAYOR GROUP.

FROM TIME TO TIME WE WOULD LIKE TO  
CONTACT YOU WITH OFFERS RELATING TO  
OUR LOYALTY CARD WHICH WE KNOW WILL  
BE OF INTEREST TO YOU.

IF YOU TICK THE BOX BELOW WE WILL **NOT**  
BE ABLE TO SEND YOU ADDITIONAL GREAT  
OFFERS AND INFORMATION.

Please tick if you do not want to receive offers and  
information about Charlie Taylor Products

SIGNATURE .....